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## SUMARIO ● SUMMARY ● RESUMO

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- Editorial .....5
- El impacto de la cultura nacional en la gestión de proyectos en la Argentina.....7  
The impact of national culture on project management in Argentina  
*C. Gustavo Flouret. Aden University Panamá (Argentina).*
- Formulación de proyectos en Mypes: evidencia empírica de la ausencia de un modelo práctico .....27  
Formulation of projects in Mypes: empirical evidence of the absence of a practical model  
*Hugo Alejandro Muñoz Bonilla, Emanuel Soriano Flores. Fundación universitaria católica Lumen Gentium (Colombia) / Universidad Internacional Iberoamericana (Puerto Rico).*
- Design service como abordagem de inovação em auditoria interna de instituições financeiras ..... 44  
Design service as an innovation approach in internal audit of financial institutions  
*Ricardo Alexandre Fahl, Creusa Sayuri Tahara Amaral. Univerdidade de Araraqua (Brasil).*
- Análisis espacial: herramienta estratégica para la gestión de la co-investigación y docencia en espacios colaborativos .....57  
The multicretry spatial analysis for the management of co-research in collaborative spaces  
*Felipe Gerardo Avila Jimenez, Armando Anaya Hernandez. Universidad Autónoma Metropolitana Unidad Xochimilco (México) / Universidad Autónoma de Campeche (México).*
- Diseño de matriz como herramienta para la evaluación de requerimientos de calidad, medio ambiente y seguridad ..... 79  
Matrix design as a tool for the assessment of quality, environmental and safety requirements  
*Jesús Muñoz Rodríguez, Juan Manuel Velázquez Ramírez. Universidad Internacional Iberoamericana (México) / Instituto Tecnológico y de Estudios Superiores de Occidente (México).*
- Análisis de la innovación en los procesos y la productividad respecto al uso de TIC en las empresas panificadoras del Municipio de Campeche, México ..... 102  
Analysis of innovation in processes and productivity regarding the use of ICT in bakery companies in the Municipality of Campeche, Mexico  
*Alberto Eliceo Medina Minaya, Fidel Moreno Briceño. Universidad Internacional Iberoamericana (México) / Universidad Virtual CNCI (México).*
- Factores de gestión gerencial que afectan la innovación en las MIPYMES agropecuarias del norte de Santander ..... 120  
Managerial management factors that affect innovation in agricultural MSMEs in the north of Santander  
*Jael Contreras Rangel, Norma López Ifill López Ifill. Universidad de Santander (Colombia) / Universidad de Flores (Argentina).*

- Intención emprendedora en la agricultura de Puerto Rico: una mirada hacia el agro-cannabis..... 142  
 Entrepreneurial intention in Puerto Rico's agriculture: a look at agro-cannabis  
*Javier E Perez-Lafont. University of Puerto Rico–Mayaguez (Puerto Rico).*
  
- Liderazgo directivo y desarrollo productivo del sector automotriz..... 158  
 Leadership and productive development in the automotive sector  
*Lisbeth Daniela Rivera Manzano. Universidad Internacional Iberoamericana (Ecuador).*
  
- Revisión sistemática de la producción académica actual de los conceptos de BIM, rendimiento térmico, eficiencia energética y sostenibilidad..... 171  
 Systematic review of current academic production of the concepts of BIM, thermal performance, energy efficiency and sustainability  
*Matheus Pereira Da Silva, Alyria Argôlo Donegá, Michele Tereza Marques Carvalho. Universidade de Brasilia (Brasil).*

# Editorial

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This issue of *MLS Project Design & Management* emphasizes the importance of joint participation that connects with the diverse scientific disciplines of our collaborators. Innovation in scientific-technological development is a fundamental feature that demonstrates the main objectives of the journal in research and dissemination. This edition presents 10 selected articles, divided into three sections. The first section corresponds to the discipline of business management implemented in micro and small enterprises (MSEs) through design and innovation using an international guide for project management. The second section corresponds to the technical development, presenting the design of a tool that evaluates quality, environment and safety in automotive companies. In addition, for the agribusiness sector, two relevant research studies are presented, the first corresponds to the analysis of the factors that affect innovation in agricultural MSMEs and the second is oriented to entrepreneurship in agriculture in Puerto Rico. Finally, the teaching section presents a spatial analysis of co-research in collaborative spaces and a proposal for systemic improvement of distance education project management tools validated in a state university as a case study.

The first article exposes applicable strategies for companies that need to improve the chances of success in their projects through the intervention of Argentina's national culture and its impact on project management, implemented by project managers certified in the *Project Management Fundamentals Guide (PMBOK® Guide)*. In addition, the second article, through a correlative analysis, constitutes a contribution to the development of management theories adapted to the realities in the operations of micro and small enterprises of a country, applying a model of formulation of organizational management projects among theoretical and conceptual tools of an entrepreneur in his *Organizational Management Projects*, demonstrating a greater development of his *Determining Factors of Entrepreneurial Survival* for the first years of life of the company.

The importance of *Service Design* in Internal Audit units is demonstrated through an exploratory research conducted in the third article, designing services as the facilitators of co-creation of value for users and reflecting its importance in the development of strategic actions, new processes, tools and methods under an iterative approach.

Through a multi-criteria analysis, the fourth article establishes a standardized parameter that operates based on geographic information and the principles of co-research, offering the possibility of managing the processes and products derived from collaborative work to achieve excellence in educational centers.

The description of the fifth article details the matrix design as a quality, environment and safety evaluation tool for an automotive company in Reynosa Tamaulipas, Mexico, implementing a matrix design with the help of the Ishikawa diagram, which is optimal in the efficiency of the management of the organization, eliminates the duplication of documents and processes, allowing to minimize the workload and efforts, avoiding non-compliance in the lack of standardization and customer and regulatory requirements.

According to the results of the sixth article, the incorporation and use of *Information and Communication Technologies* is necessary in different productive sectors, due to the modification and adaptation to the new technologies and changes present in the market so necessary for subsistence, such incorporation was analyzed in bakery companies in the Municipality of Campeche, Mexico.

Through a direct and significant correlational research in agricultural MSMEs between the lack of competence of managers and the lack of articulation with the public sector as factors that affect innovation in MSMEs, the seventh article shows the lack of technology transfer and knowledge management as determinants of low innovation in Norte de Santander. Meanwhile,

the eighth article presents the agricultural entrepreneurship applying changes and development in Communication and Information Technologies in agribusiness in Puerto Rico, based on the theory of planned behavior (TCP) in determining the production of cannabis for medicinal use and driven by students of the University of Puerto Rico in Utuado and Mayagüez.

The ninth article demonstrates the relationship between managerial leadership and the productive development of the automotive sector in Guayaquil, stating that the confidence shown by a leader who directs and supports the team with confidence, generates a high degree of commitment to the team for the achievement of results expected from the manager with the ability to transmit vision and assign responsibilities for the fulfillment of goals and the development of each individual.

The last article, on the other hand, proposes an integrative matrix of concepts, containing information on the practical applications of high impact articles within the academic knowledge between Building Information Modeling together with Thermal Performance, Energy Efficiency and Sustainability, summarizing the most impactful applications in an integrated matrix, which allows BIM professionals and academics to use these results to find new applications, authors, debates and data in a more efficient way.

Before concluding this editorial, it is important for all of us who collaborate in this new project to thank the team of collaborators, IT and technical, as well as the Ibero-American University Foundation (FUNIBER) and the Universities that have provided all the material support so that this issue can be carried out, with the conviction that we are on the right path towards international recognition.

Dr. Luis A. Dzul López  
Dr. Roberto M. Alvarez  
Editors in chief