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Editorial

In Project Design & Management we are pleased to present this new issue, highlighting once again the joint effort of our group of collaborators and emphasizing, once again, innovation as a primary tool in the scientific-technological development and its importance through creative, collaborative, and integral work in the design and management of projects. This new edition includes different topics presented in 6 articles that have been selected to address from valuation modeling in 4.0 companies, the analysis of collaborative computing tools through the matrix modeling of marketing strategies in companies, the study of compost in the quality of crops in nurseries to the analysis of leadership and success in organizations according to the ISO 9001 model, and finally, the energy modeling of photovoltaic systems in urban areas.

The first article presents a model based on fuzzy logic that integrates the uncertainty of the digital technology and 4.0 strategy variables and relates them to the sustainability variable to generate a sustainability valuation model. The model is applied to exporting companies for decision making in digital skills and competences of jobs.

In the second article, an exploratory study is carried out to analyze the functionalities of the G Suite software platform considering collaborative academic and professional work environments.

In the third article, an integral system of strategic matrices of the marketing environment for decision making is presented, which was validated with a sample of MSME companies in Honduras to determine how they analyze their competitive environments, the proposed system contributes to the optimization of decision making of management indicators.

Continuing with the fourth article, a study is presented on the effect of *E. crassipes* compost on the quality of *T. cacao* nursery plants, identifying the appropriate percentages of compost with levels of contaminating elements such as lead, arsenic, and mercury. The results show that the translocation of lead to *T. cacao* plants was non-existent and it is recommended to use percentages of *E. crassipes* compost no higher than 20%.

The fifth article presents a study on the relationship between the impacts of leadership on organizational success considering the ISO 9001 certification model. The research was carried out in industrial companies of cotton and textile products in Bolivia. The statistical results indicate a strong and moderate positive relationship between the variables of the study, and it is in the middle management levels where leadership quality management is most frequently applied.

Finally, in the last article of this issue, a descriptive energy model for the feasibility of photovoltaic system installations is proposed. The proposed model is applied in the city of Nuevo Laredo, Mexico. The model integrates on-site measurements and information from databases, standards, equipment manufacturers, and benchmarks to determine the feasibility of each installation design.

Likewise, this editorial is grateful for all the work developed by the team of collaborators, IT and technical, as well as the Ibero-American University Foundation (FUNIBER) and the universities that have provided all the supporting material, so that this issue can be carried out with the conviction that we are on the right path towards international recognition.

Dr. Luis A. Dzul López
Dr. Roberto M. Álvarez
Editors-in-chief